

Cats Poised For Lobo Battle



Regular grid co-captains Phil Odle (left) and Gordon Jennings, shown with their coach Tommy Hudspeth, are all smiles as they await

the start of the 1967 season, their last in a BYU uniform. Both are former All-Conference selection.

Cougars Seek Revenge Against New Mexico

By Gary Wood
Sports Editor

With three weeks of practice behind them, Brigham Young University's footballers are waiting Saturday night's opening game against New Mexico like caged Cougars.

Kickoff time for the Band Night contest in BYU Stadium is 8 p.m.

Coach Tommy Hudspeth's squad will be seeking its third consecutive victory over the Lobos and its third consecutive triumph in season openers.

After the New Mexico gridgers yielded the Cougar Stadium inaugural contest in 1964 with a 28-14 win, the Mountain Cats returned the favor by soundly defeating the Lobos twice in Albuquerque.

RUNAWAY GAME

BYU ran away with the 1965 encounter, 42-0, to clinch the Western Athletic Conference title that year, then squelched the Lobos last season, 33-6.

Though New Mexico was relegated to the WAC cellar this year in a pre-season poll of coaches and sportswriters, the Wolfpack has several things in its favor.

For one thing, the Lobos opened the 1967 campaign last weekend with a convincing 24-3 victory over Idaho State at Albuquerque.

LOBOS BETTER

BYU assistant coach Wayne Startin, who scouted New Mexico in its first game, has said that the Lobos "are a better football team with better personnel than we have seen in the last two years" and pegs the Albuquerque squad as "the dark horse candidate" in the conference race this year.

According to Startin's report, the Lobos have more passing prowess than in the past and have discovered a fine running back in sophomore tailback Dave Bookert, who gained over 80 yards rushing in his debut against Idaho State.

COACH CONCERNED

Another possible plus factor in New Mexico's favor is relative inexperience down BYU's offensive middle, particularly at quarterback.

Loss through graduation of fullback John Ogden, quarterback Virgil Carter, center Gordon Jennings and guard Grant Wilson has caused Coach Hudspeth no little concern, but the biggest question mark is who to start at quarterback.

Sophomore Ron Wakely (6-0, 190), from Downey, Idaho, has been named as the starting fullback Saturday, to team with tailback Perry Rodriguez (5-8, 190), from Tibbalds, La. and wingback Wes Homolik (5-11, 194) transfer from Charlotte, N.C., in the offensive backfield.

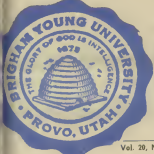
LOPEZ STARTS

Richie Lopez (6-2, 225), junior transfer from Glendora, Calif., and Mike Zeller (6-1, 215), a junior from Los Angeles, Calif., will be in the starting lineup at offensive guards and Monte Squires, junior letterman from Aurora, Colo., will handle the center duties.

Each of the trio of quarterback prospects—junior John Erdhaus, transfer from Beverly Hills, Calif.; and sopho Marc Lyons, from Arvada, Colo. and Terry Sanford, from Salt Lake City—has had his moments during practice sessions.

Which of the three will start won't be announced until game-time.

Should the Cougars win, the series between the two schools will be evened at 8-1.



Daily Universe

Vol. 28, No. 7

Friday, September 22, 1967

Provo, Utah

Is For Spiritual Growth...

Wilkinson Voices Standards

By Robert Goodrich
Universe Copy Editor

to the desk of Ernest L. Wilkinson there is a small plaque. It says: "The Buck Stops Here."

In the 15 years that Dr. Wilkinson has gripped the pinnacle of BYU, he has received more praise and criticism for what has opened at this university than any other man.

Handy morning students and faculty found out exactly what he was all about this backstopper is.

WHO STAYS HERE?

We cannot keep on this campmembers of the Church who do not take advantage of their opportunities to develop both spiritually and academically," said Ernest L. Wilkinson at the Forum Assembly.

He said to do so would be unfair either who wish to attend but who lack of room.

The President pointed out that it is now the largest private university in the nation in student enrollment as well as the largest church-related school.

It is three times as big as Yale and twice as big as Stanford or Harvard.

"We're also proud of the quality of our students," he added.

"You need not take off your hats to any university in the world as far as the quality of your scholarship is concerned."

President Wilkinson extolled students who work part time to finance their education.

"Regardless of your background... you'll all be treated as equals," continued the Y's chief administrator, adding facetiously that this would include also "those from California."

MOUNT SINAI

"There is a Mount Sinai for every student," stated Wilkinson. He said it is part of the purpose of BYU to help the student find it.

Quoting the First Presidency of the Church of Jesus Christ of Latter-day Saints, President Wilkinson asserted that BYU would become the "most proficient institution of learning in the world."

Speaking of the cost of attending BYU the President pointed out that part of students' education is financed by the tithes of members of the Church of Jesus Christ of Latter-day Saints. He said that the cost of an academic year at BYU is about \$1200 and added that this "voluntary

amount" is scarcely more than the "voluntary" sum paid annually on the average by every man woman and child to "our modern welfare state."

MUST LIVE HONOR CODE

President Wilkinson said students must live BYU standards and that attendance is a privilege not a right. He quoted President David O. McKay of the Church of Jesus Christ of Latter-day Saints in a warning to BYU officials to teach against the "evils of the day... which are now upon us." He said his instructions from President McKay were:

"Only students of acceptable spiritual and academic quality should be accepted and maintained."

Students were reminded of their "voluntary commitment" during registration to observe BYU standards. Specifics pointed out were observance of the law, honesty in all doings, abstinence from liquor, tobacco and drugs; and a high standard of moral conduct. He said that failure to report fellow students who violate BYU standards is observance of part of the "code of the underworld" and shows lack of courage. He asserted that the

\$ Parking Citations Postponed

By Roy Musick
Universe Staff Writer

"Actual parking citations will not be issued until next Wednesday," announced Percy Gilbert, ASBYU President, after receiving an official release accepting his proposal Thursday afternoon.

Gilbert met with the city commissioners for several hours to reach an agreement not to fine students beginning Friday. The postponement for actual citations was agreed to in order to allow students enough time to complete studies of the extent of the parking problem.

"All students should immediately register their parking situation at the desk in the step-down lounge of the Wilkinson Center," Gilbert emphasized.

"Most definitely," reported Gilbert, "the commissioners will not repeal the ordinance." Hopefully students who register their situation will gain an exemption from fines until such time the landlords provide adequate parking.

In an official announcement from the commission, the city officials expressed their appreciation for the cooperation of the student leaders at BYU and for their

Scheduling To Cost

Today is the last opportunity to add or drop classes without charge.

Stan Peterson, registration official, said classes may be added or dropped without cost until 5 p.m. today. Students may add or drop classes next week, until Sept. 29, for five dollars.

Students may still register for Fall Semester for a five dollar add fee. This fee will jump to \$10 Monday. Registration will end Sept. 29.

Continued on page 2

Continued on page 12

Six-Year Total...

Nar Claims Record Number

By Mike Fainaliber

(UPI)—American casualties released Thursday night deaths in the Vietnam war the first nine months this year to 6,721, more than six years combat. sharply rising U.S. death toll reflected in the bloody along the Demilitarized zone North Vietnamese gunned up their border bomb in a desperate attempt U.S. Marine forces hold 35,000 Communist troops in the area.

A spokesman said the heavy shelling, which has been increasing over the past three days, killed or wounded 53 Leathernecks Wednesday and caused more than 500 American casualties this month. American artillery, 7th Fleet warships, B52's and fighter-bombers hammered back with hundreds of tons of bombs and massive shelling, but have failed to silence the elusive, highly mobile, Communist guns, rockets and mortars.

HIT CON THIEN

Most of the Marine casualties have occurred at Con Thien, the

key Leatherneck outpost just south of the Demilitarized Zone. Long range artillery hurled hundreds of shells at the fort Wednesday where Marines live in underground tunnels and bunkers.

On Wednesday, the North Vietnamese moved in mortar teams closer to the fort, but U.S. artillery knocked the mortar out. Heavy monsoon rains continued to lash the area. Thick clouds extending far back into North Vietnam for the second day in a row socked in the Hanoi and Haiphong areas Wednesday. American jet warplanes flew 91 missions, but concentrated on supply routes in the southern panhandle.

Weakening Hurricane Moves North Slowly

By Darrell Mack

BROWNSVILLE, Tex. (UPI)—Hurricane Beulah, which claimed six lives and all but destroyed two small communities in its sweep across South Texas, left millions of dollars worth of destroyed homes and fruit orchards in its wake.

The hurricane spun off 27 tornadoes in South and Central Texas and trampled range country with winds and torrents of rain. The previous record for tornadoes spawned by a hurricane was 17 by Isabel in 1964.

Beulah was blamed for 35 deaths —29 in the Caribbean and Mexico and six more in Texas, of whom four were blamed on tornadoes and two from drowning. Texas injuries totaled 17. The citrus crop loss was estimated at \$50 million and there was damage running into

many millions to homes and streets and businesses.

The New Orleans Weather Bureau said in its midnight EDT advisory that Beulah was centered near latitude 27.7 north and longitude 98.2 west, some 45 miles west-southwest of Corpus Christi and moving north-northwest around 8 miles per hour, weakening steadily. Highest winds were estimated at 80 miles per hour near the center—barely into the hurricane range—and gale force winds extended 200 miles from the center.

The Department of Public Safety said the coastal town of Port Isabel, a town jutting toward the Gulf at the southern tip of Texas and with population around 10,000, was 85 per cent destroyed. Laguna Heights had at least 75 per cent of its homes damaged, and some other smaller communities suffered severe damage.

Teachers' Walkout Ended

(UPI)—Mayor John announced settlement day of the eight-day teachers strike that has crippled the largest school system in the nation. The union leader, who hoped teachers would return to school by next Monday.

Shanker, president of the 49,000-member United Federation of Teachers, said the union began setting up machinery for membership ratification vote

and he hoped to have teachers back in classes by Monday.

Shanker said there were "loose ends" yet to be settled and he would begin "intensive meetings" later Wednesday night to clear up remaining items in the 26-month contract.

Alfred Giardino, president of the Board of Education, said the Board had made "accommodations" to the union's demands because of "overriding consideration of the needs of 1.1 million children."



PHONE 3058 and ask for campus advertising.

Vivian's Beauty Salon

EXQUISITE HAIRSTYLES

By Vivian Loveless and Her High Style Operators

FREE haircut with each shampoo set, from 15th to 30th September.

Regular \$15.00 Permanents — \$8.00

Call 374-6313 for appointment

358 N. 500 W., Provo



ROARING OUT OF THE DUST!
HELLS ANGELS ON WHEELS
THE SHATTERING TRUE STORY OF THE HELL'S ANGELS
in exciting COLOR

Mature Audiences
Starts Wednesday
Pioneer
LIVE-IN
U.S.S. STATE, PROVO
Show 7:30 Show 8:00

Mother Goose & Goose
TOM KIRK-ANNE HELM

CENTRAL SPECIAL CHECK



The College Student's Best Money Manager

Open your Special Checking account now and enjoy the easy way of handling college finances. You have a running record of expenditures, a running balance of your account.

- NO SERVICE CHARGES
- FREE Checkbook cover
- NO MINIMUM BALANCE
- JUST 10¢ a check and you don't pay until you use them.
- FREE Your name and address imprinted on each check.

"Give us a chance to say "yes"

CENTRAL BANK
& TRUST COMPANY

SPRINGVILLE — PROVO

Fisher Smith
Diamond Broker
Diamond Bldg., Suite 210
Mid No. & University Ave.
(Upstairs)



21 years serving BYU students

We're A Small Shop with Real Intent

Top Quality Clothes
At A Reduced Price

THE SAMPLE HUT

"A One of a Kind Store"

Phone 374-9434

1 N. University

DAILY
UNIVERSE

Sports

Newcomers Top Varsity
In Intersquad Tennis

A determined group of newcomers on Brigham Young University's tennis squad made an impressive showing Wednesday afternoon by defeating last year's regulars in four of six matches on the varsity courts.

Tennis coach Wayne Pearce had a good look at his team's strength in the intersquad match, and will test all 10 players again in the Salt Lake Open Tournament, Sept. 27-30.

Veteran Keith Nielsen started the afternoon with a victory over Larry Hall, 6-2, 6-4. Dravko Mineck, a Davis Cup player from Yugoslavia, defeated veteran Dave George,

6-2, 6-3.

Freshman John Fort defeated Don Lowe in three sets, 4-6, 6-4, 6-4. Velaron Chuck Pate came up with the second varsity win with a victory over freshman Randy Trane, 10-8, 8-6, and Patrick Landau from the principality of Monaco defeated returnee Eric Beer, 7-5, 7-5.

In doubles competition Mineck and Hall defeated Nielsen and George, 4-6, 6-3, 6-4; and Trane and Fort split with Pate and Lowe, 6-4, 7-5.

Pigskin Prognostications

As in the past a panel of would-be "experts" (gamblers) will attempt to pick the winners in various football line counts.

The permanent board of prognosticators will consist of Sports Editor Gary Wood, Associate Sports Editor son, Gary Dayton of the Wilkison Center Barber Shop, and the 1986-1987 Dayton was the victor last season with record—a 693 percentage. Following in order were the 1985-1986, programmed by Dr. Gary Carlson, 68-35-1 (60-49-2) (646); Dave Ringstrom, 94-61-2 (439); and Dennis Reed, 92-53-2 (426).

Guest pickers this week are Bob Fisch, ASBYU Vice-President of Athletics and Universe Feature Editor.

	Dayton	Wood	BM 1919	Wilkerson	Aggar
New Mexico at BYU	BYU	BYU	BYU	BYU	BYU
Utah at Minnesota	Minnesota	Minnesota	Minnesota	Minnesota	Minnesota
Utah State at West Texas	West Texas	Utah State	West Texas	Utah State	West Texas
Air Force at Wyoming	Wyoming	Wyoming	Wyoming	Wyoming	Wyoming
Oregon State at Arizona State	ASU	ASU	ASU	OSU	ASU
Florida State at Alabama	Alabama	Alabama	Alabama	Alabama	Alabama
Western Michigan at Arkansas State	WMU	WMU	WMU	ASU	WMU
Illinois at Florida	Florida	Florida	Florida	Illinois	Florida
Mississippi State at Georgia	Georgia	Georgia	Georgia	Georgia	Georgia
Houston at Michigan State	Houston	MSU	MSU	MSU	Houston
Duke at Michigan	Michigan	Michigan	Michigan	Duke	Michigan
California at Notre Dame	Notre Dame	Notre Dame	Notre Dame	Notre Dame	Notre Dame
Texas Western at San Jose	TWC	TWC	TWC	TWC	TWC
Texas at USC	Texas	USC	USC	USC	USC
Purdue at Texas A&M	Texas A&M	Texas A&M	Purdue	Texas A&M	Texas A&M

Grid Guessing
Open To All

Students and employees of BYU are invited to participate in a weekly football guessing game to predict the outcome of 15 top collegiate grid games.

Entrants will challenge the Daily Universe permanent panel of "experts" and the one submitting the list with the most right picks will have his predictions for the following week printed in the Universe.

Participants should clip or tear out the prognostication box above, circle their choices in a legible manner and take the predictions to the Universe Office, 538 ELWC, before noon Saturday.

Scores may be included and will decide a winner in case of a tie.



A PLEA TO MAINTAIN ORDER DURING OUR "APPLE CIDER PARTY"

ALL DAY SATURDAY . . . OUR TRADITIONAL

APPLE CIDER PARTY

It's a demonstration to show that we are glad to have you back. Come and enjoy free cider and doughnuts all day.

See also a life fashion demonstration . . . modeling all day.

Win Prizes . . . 100 Activity Numbers Posted in Store.

Clark's Charge & BankAmericard Welcome



OPEN MON. & FRI. TILL 9:00

Available ART CITY Book

Presenting a Picture
HAL WALLIS
Director

BAREFOOT
IN THE
PARK

TECHNICOLOR®
A PARAGON PICTURE

Plus Action Color Co-hit

Presenting the Story of
ROD TAYLOR ERNEST BORGNINE JOHN MILLS
Chuka

A RUCOLOR Production AFRAMOUNT Picture

Box Office open 7:15
Show 8:00 & continuously
Adults \$1.25 Children Free
Special College Price \$1.00

Race Threats Nix Grid Game

San Jose, Calif. (UPI)—Officials at San Jose State College have decided the Spartans' home football game Saturday night, expected to be a campus riot, will not be held because of discrimination charges against "mass violence."

It is believed to be the first threat of racial trouble has been in the campus of the segregated football game in San Jose.

Spartans have been scheduled to host the University of El Paso, but a former state basketball star warned that he and the United Black Stu-

dents for Action would disrupt the game unless discrimination was ended at the school by Friday.

The cancellation was announced Wednesday night by San Jose State President Robert D. Clark, who said he considered "the action necessary to protect our students, their parents and friends from the possibility of violence."

Clark emphasized that the danger was not from San Jose State students, but from the "possible involvement of off-campus persons and groups."

University officials planned to meet with Negro students today to discuss the discrimination charges brought by Harvey Edwards, 24, head of the black stu-

dents organization and an instructor in Sociology.

Edwards claimed that Negro athletes at San Jose State are segregated from white players in hotel rooms on athletic road trips. Spartan Athletic Director Bob Brown said players were assigned rooms alphabetically, but a "conscious effort" would be made in the future to room Negroes with Whites.



Sterling Harris Percy Gregory
574-8484 480-0822

INSURANCE CONSULTANTS
Specializing in Deferred Premium Plans — Introducing \$500.00 Maternity Benefits



Immediate Coverage on Life, Health and Maternity

Big Slate For WAC

Only one league game is scheduled this week in the Western Athletic Conference—the New Mexico-BYU clash. Other WAC members will be active against non-conference foes, except for Idaho and Arizona.

Wyoming will try for its second win of the season against the Air Force Academy at Laramie. The Cowboys beat Arizona in their season opener last week.

The University of Utah plays a tough Minnesota team in Min-

neapolis for its season debut and Arizona State tangles with Oregon State at Tempe. The Sun Devils won their opener last week against San Jose State.

APACHE TIRE CENTER

SPRINGVILLE

UNTIL IT SHOWS

Snow Tires All Sizes on your casings **\$8.88** tax

Center & Main 489-9992

ATTENTION!

Students may still make appointments for their Banyan Portraits Today and Tomorrow at the **BYU PHOTO STUDIO**

Race Threats Nix Grid Game

For the football season tonight at 9:30 with a full hour of television coverage on the ELWC ballrooms. The Spartans and the Spartans will be on hand to students show their support for the football team prior to the Saturday night game with New Mexico State.

Pitch, vice president of the Spartans, urged students to attend the game and to take notice of any type to Saturday's

Table Tennis, Bowl

Tryouts Set Saturday

Tryouts for BYU's table tennis team will be Saturday at 5 p.m. in the games room of the Wilkinson Center. There will also be an informal meeting for those interested in participating on the BYU rugby team Saturday at 9:30 a.m. on Haves Field west of the Fieldhouse.

Bowling team tryouts will be Tuesday, Sept. 26, in the games area at 7 p.m.

EN
00
JW
00

Geneva
DRIVE-IN
OREM on HWY. 91

NOW PLAYING
14 GREAT STARS

FIRST DRIVE IN SHOWING

A Guide For The Married Man

By America's Most Famous Swingers

OR

The Do's and Don'ts For The Married Man Who's Thinking Single — or The Single Man Who's Just Thinking!



"A GUIDE FOR THE MARRIED MAN"
WALTER ROBERT MATTHAU ROBERT MORSE INGER STEVENS
LUCILLE BALL · JACK BENNY POLLY BERGEN · JOEY BISHOP SID CAESAR · ART CARNEY WALLY COX · JAYNE MANSFIELD HAL MARCH · LOUIS NYE CARL REINER · PHIL SILVERS TERRY THOMAS

PLUS DELIGHTFUL COLOR CO-HIT

JAMES GARNER · DICK VAN DYKE · ELKA SOMMER

"THE ART OF LOVE"

TONIGHT !! MIDNIGHT SALE

20% OFF

ON ALL MERCHANDISE FROM 9 A.M. - 12 MIDNIGHT

- ★ Eagle
- ★ Jeffersonian
- ★ J. Capps & Sons Suits
- ★ Edgeworth Sweaters



156 N. Univ.

374-9201

Student Numbers Posted All Day Friday

New Dean Appointed...

'Art Expresses Human Feeling'

"Art is communication," explains Dean Lorin F. Wheelwright, newly appointed Dean of the College of Fine Arts. From his experience in fine arts and communications, Dean Wheelwright appears well-qualified to make such a declaration.

His education includes undergraduate work at Northwestern, a Master of Arts degree from the University of Chicago and a doctorate at Columbia.

Dean Wheelwright was Salt Lake City Schools Supervisor of Music, for thirteen years. He also headed the music department of Oswego State College in New York.

For the past twenty years, Dean Wheelwright has operated a lithography and publishing company in Salt Lake City. In his reproduction of paintings he was led to famous art museums and collectors.

BEFORE THE TALKIES

He performed at Ogden theater "before the talkies." In 1947, he was appointed Production Manager of the arts division of the Utah Centennial Commission where he took charge of drama, art, music, pageantry, and parades. He was the creator of the Promised Valley Pageant.

Photography as a fine art is especially interesting to Dean Wheelwright. He has photographed for fold-outs in church magazines and recently completed a picture

article on the Holy Land. The cover picture and opening article in the September Instructor are his work.

Dean Wheelwright remembers when David O. McKay, President of The Church of Jesus Christ of Latter-day Saints came to the Egypt Theater in Ogden in the days of the silent movies where

Wheelwright played the organ accompaniment. He said that President McKay loves the arts. "He was, furthermore, kind enough to encourage me, in my musical career."

Dean Wheelwright hopes to help students feel as he does, that "fine arts are the communication of human feeling."

Scera

One Performance

Regular Admission

Highway 91, Orem

Open 7:45

Curtain 8:15

NOW PLAYING



Order your seats early
and see only the BEST!

TECHNICOLOR
PANAVISION

A BIVA PRODUCTION • A UNIVERSAL RELEASE

WIP's

(Very Insidious Plan
to Push Pizza)



"THE BACK ROOM AT VILLAGE INN WAS NEVER LIKE THIS!"

For your next informal get-together,
enjoy the friendly atmosphere of Village
Inn Pizza Parlor. Private Party Rooms
available upon reservation.

1230 N. 310 West
373-1750



Announcing!

"JUNIOR VARSITY THEATER"

Friday & Saturday Nights in the
J. S. Auditorium

Admission: 25c and valid activity card

THIS WEEKEND

"THE IPCRESS FILE"

Starring MICHAEL CAINE

Friday — 6:30, 8:40, 10:50

Saturday — 7:40, 9:50

Varsity

HERE AT LAST!
UPROARIOUSLY
FUNNY!

CINEMASCOPE

Mister
Robert

STARRING
HENRY FONDA

JAMES
CAGNEY

WILLIAM
POWELL

JACK
LEMMON

THEATER

SHOW TIMES

Friday—3:40, 6:30, 8:20, 10:40

Saturday—5:00, 7:20, 9:40

Activity Card and School Dress

Required

— Family Feature —

"Charley McCarthy, Detective"

12:00 noon, 221 ELWC

TIMP DRIVE IN THEATER

ON STATE ST. IN THE HEART OF OGDEN, UT 84202

OPEN 7:

START 8:

ADULTS \$

D-DAY BEGAN WHEN THE DIRTY DOZEN WERE DONE!



PLUS EXOTIC CO-HIT IN COLOR!

ROBERT STACK • ELKE SOMMER • AND NANCY KWAN • CHRISTIAN MARQUAND



iverse Jobs Open For Culture Page

Students interested in writing for 5 p.m. today.
Culture Page of the Daily Universe. Writers are needed for men's
and women's groups and food and party features.
Should contact Camilla Miller, 330 Wilkinson Center, before



WELL-ADJUSTED UNDER ANY CIRCUMSTANCES

Our new Countrytown Coat by h.i.s. fits into the scheme of any scene . . . uptown, downtown, crosstown or way out in the country. And it's not in the least bit afraid of the coldest weather because its three-way collar comes down, or opens up for lapels. Our Countrytown Coat comes in a variety of fabrics. Pile or velvet lined, leather buttons, self material or leather pleat and self collar. Be prepared for anything, get our Countrytown Coat. \$29.95 and up.

Knight's Men's Shop

77 North Univ.
Provo, Utah

Garys
Hair Design

SEPTEMBER SPECIAL PERMANENT WAVES

Regularly \$15.00 for \$12.50
\$12.00 for \$9.95

230 South 700 East Provo 373-5781

Welcome BYU Students To Provo and Leven's IS YOUR STUDENT NUMBER A LEVEN'S LUCKY NUMBER

150 Student Numbers Are Located Throughout Our Store



Students of
all ages
show they're
in the know
by shopping
LEVEN'S
in Provo

IF YOU HAVE A WINNING NUMBER YOU ARE
ENTITLED TO ONE OF OUR MANY

Valuable Prizes

ranging from suits,
sportcoats, slacks, shirts,
coats, sweaters, shoes,
parkas, belts, ties,
socks, winter jackets
and many others.



Small area of suit department.

Meet our student and alumni sales staff. See the newest and latest in young men's wear at student prices.



Shoes and shirt departments.

Headquarters for
Men's Suits and
Sport Coats
by Crescent Park,
Embassy Row and
Westchester.
Men's Dress Slacks by
Jefferson,
Casual Slacks by Levi's,
and Farah.
Shoes by Jarman
and Freeman.
Manhattan and
Creighton Shirts.
Penguin Sweaters.

Use Our
Convenient
Lay-Away Plan
or BankAmericard

Leven's

Open Monday
and Friday
Nights 'till
9 p.m.

116 WEST CENTER, PROVO

The Week Ahead

FRIDAY, SEPT. 22

All Day Last day to add and drop classes 245 ELWC without a \$5.00 fee.

8:15 p.m. Play—"Barefoot in the Park" (Admission free with activity card) HFAC-Drama Theater

SATURDAY, SEPT. 23

8 p.m. Football—New Mexico Stadium

HAIR PIECES • RAZOR CUTS

YOGI'S BARBER SHOP

742 East 820 North
LATEST IN EUROPEAN
STYLING

by
PETER L. HAFEN
1 Block off Campus

SAVE ON MILK

Reg. 1/2 Gal. 45c
Non-Fat 1/2 Gal. 40c
Also Eggs, Butter, Cheese
COUGAR CONOCO
800 N. 700 E.

WIN 2 PORTABLE TV's



REGISTER AT UTAH OFFICE SUPPLY
— VALUABLE PRIZES FOR LUCKY BYU STUDENTS —
Student Numbers Posted All Day Friday and Saturday
"Your Downtown Bookstore"

UTAH OFFICE SUPPLY

878-3430

SIXTY-NINE EAST CENTER

OPEN MONDAY AND FRIDAY UNTIL 9 P.M.



GANT

SHIRTMAKERS

Press/Not

Throw away the iron—this colorful Gant oxford button-down (called Press/Not) will hold its original pressed-in look—washing after washing. The fabric: Gant's own ingenious blend of 65% Dacron® polyester and 35% cotton. Tailored with singular precision—patently Gant. Trim Hugger body. In cinnamon, blue, maize, white, pink or linen.



GANT

SHIRTMAKERS

GANT complements the natural shoulder wardrobe in traditional styling for the college man. . . and downstairs in the Ladies' Room, GANT provides the ideal complement for the college coed's traditional apparel.

OVER 2,000 GANT SELECTIONS

hoover's

NATURAL-SHOULDER SHOP

74 West Center

Extra point:



this Gant oxford...



button-down...



holds its press...



permanently

Press/Not: throw away the iron—this colorful Gant oxford button-down (called Press/Not) will hold its original pressed-in look—washing after washing. The fabric: Gant's own ingenious blend of polyester and cotton. Tailored with singular precision—patently Gant. Trim Hugger body. In cinnamon, white and blue. About \$9 at discerning stores.

GANT

SHIRTMAKERS

Sold at: CLARK'S / HOOVER'S

Devotional Policies Explained

Devotional Assemblies will be televised at 10 a.m. each Tuesday in the Joseph Smith Auditorium and de Jong Concert Hall of the Harris Fine Arts Center.

The sound portion of the assembly only will be broadcast in the Varsity Theater of the Wilkinson Center.

Students may receive one-half hour of credit by attending Devotional in any of the three places or in the Smith Fieldhouse.

Forum assemblies will not be broadcast and students must attend in the Fieldhouse to receive credit.

Developmental Director Appointed

Don C. Brown, Southern California businessman and president of San Fernando Stake of the Church of Jesus Christ of Latter-day Saints, has been appointed regional development director for BYU.

Brown is vice president and director of Olson Brothers, Inc., and the Spottless Building Maintenance

Company.

In his new position, Brown will be in charge of BYU fund-raising and development activities in California. His duties will include the promotion of the University's interests in wills and bequests, trusts, corporate gifts, foundation awards, obtaining income properties, and other programs.

His office in Van Nuys, Calif.,

will be a branch of the main Development Office on Brigham Young University campus.

Fun With Photography

by "BOBBY ALLEN"



A non-credit course for those interested in learning scuba techniques and underwater survival. The class will be taught in the diving pool of the RPE Bldg. A limited amount of equipment is available for rent. All registrants must be intermediate swimmers.

Date: First term, Sept. 23-Nov. 11, 1967
Day: Saturday
Time: Section 12—6:00 to 8:00 a.m.
Section 13—8:00 to 10:00 a.m.
Place: RPE Bldg. Diving Pool.
Fee: \$20.00 using BYU Equipment.

To register, contact:

SPECIAL COURSES AND CONFERENCES
242 HRCB, Brigham Young University
Phone 374-1211, Ext. 3556

THE THRILL OF MOTION PICTURES: For many centuries, man has tried to capture his experiences and record them. The great artists spent years of their lives trying to preserve a thing as fleeting as an expression or a mood, an progress has been made. Nearly one hundred years ago it became possible to make a really accurate reproduction of a scene. This development was known as photography. It really was a tremendous advancement in the knowledge of man.

But photographs were still classified as a static art. It was necessary for the artist or the photographer to decide or an infinitesimal instant of time and record it permanently. This is a tremendous restriction.

Then a few decades ago it was discovered that if a rapid enough succession of pictures were shown to a person, the eyes recorded them as a motion picture. This was discovered from the same phenomenon as running past a board fence, which allows you to see what is happening on the other side through the cracks between the boards. Sixteen flashes a second look like a continuous motion to the eye.

So with your little movie camera, you take sixteen a second of Junior pushing the puppies away and licking the milk up out of the pan. And every-one howls with laughter—which mirth wouldn't be created at all by a still picture. A mountain stream is a joy forever, but if the water runs, it is infinitely more beautiful than if it is frozen tight in a still picture.

What is the baby's first step in a still picture? Nothing, of course. But in a movie it is a thrill you can relive countless times. TRY SOME MOVIES. WE CAN HELP YOU OUT IN COUNTLESS WAYS. Come in and see us.



PHOTO SUPPLY

24 N. UNIVERSITY, PROVO
PHONE 878-4440

Fast, dependable photofinishing
Consultation Service.

'68 VOLKSWAGEN

SHOWING

FRIDAY, SEPT. 22

CHUCK PETERSON MOTORS

400 SOUTH UNIVERSITY

PHONE 374-1751

FREE:

Car Wash with purchase of 10 gal. of gas

Wash & Wax with purchase of 15 gal. of gas

- Stay in your car
- Robo washes underneath
- Uses warm, soft water

- Makes 4 automatic turns around car
- Drive out in two minutes
- Wash and Wax, 75c

ROBO WASH

560 West 1200 North

Open 24 Hrs.

TYPEWRITERS ADDING MACHINE RENTALS

Rental Applies on Purchase
SALES & SERVICE

\$5.00

LLOYD'S TYPEWRITERS

324 West Center

Phone 374-0725

Student Health Insurance

is now available through the Continental Agency

Company, and may be purchased at Cashier's Office, ASB. The rates and plans are as follows:

Special Dependents Program --

Spouse only (wife or husband of student)	22.50 per academic year
per semester	11.50
full 12-month year	29.00
Dependents (one or more children) each	
Full academic year	20.00
Per semester	10.00
Full 12-month year	25.00
Maternity benefits (optional)	
Full 12-month year	60.00

* The plan for dependents and maternity is basically the same as the student insurance with the exception that Student Health Center facilities are not available to dependents of students.

THE DEADLINE FOR OBTAINING ACADEMIC-YEAR COVERAGES FOR THESE PLANS IS 29 SEPT.

Further information may be obtained through the insurance office at the Health Center or by calling 374-2333.

Regular Student Insurance --

Per Student (9-month period)	\$15.00 per academic year
Per semester	7.50
Deadline for purchase for a full academic (9-month) year is 29 September.	
Summer Sessions (both)	5.00
Summer coverage away from school	9.50

This will cover students who are registered for spring semester and desire to continue their coverage throughout the summer until fall, and will be offered only to those students.

Around The Campus

CARD STUNTS

Want a seat for the game on the yard line? All you have to do is wear a white shirt or blouse, pick up your game ticket from the special window marked "Card Stunts." Each student will be given a card stunt and complete questions by the captains of the teams in which they are sitting. Students must sit in the seat corresponding to the number on the insertion seat, directly behind the person in front of them.

DANCE BANDS

All dance bands interested in auditioning for the social office are asked to make appointments to perform after Monday, Sept. 25.

WINTER CARNIVAL—Y DAY

The Social Office will accept applications for Winter Carnival chairman and Y Day chairman again. No more applications for Winter Class Council will be accepted.

HEARTS AND HUSBANDS

BYU-TV will present a program titled "Hearts and Husbands" pro-

duced by the Utah Heart Association, Friday at 7:30 p.m. It features Dr. Paul Dudley White and the Tabernacle Choir.

SKYROOM STUDENT SPECIAL

All students, faculty, and townspeople are invited to the Skyroom Student Special after the game Saturday.

COX BROTHERS SINCLAIR SERVICE



- Discounts to Students and Faculty on Gas, Tires, Batteries.
 - Sofspray Car Wash Tokens 5 for \$1.00.
 - Free Car Wash Token with purchase of 10 gal. of gas.
 - Mechanic on duty.
- "Sofspray 25c Car Wash"
303 WEST 100 NORTH
PROVO



T.V. RENTALS

- Black and White - Color
- (All payments apply to purchase)
- TV SERVICE
- USED TV BARGAINS

ADMIRAL

DU MONT

PACKARD BELL

TRIPLE "E" INC.

Top of the hill, south Orem

1698 South State, Orem

225-3420

Now take the newest multi-sensory trip: Walk to any soft-drink machine and have some Sprite.



refreshing green bottle. A tempting sight. Then you uncork the cap. Now you're ready to drink in that delicious tartness—but wait! Before regressing to the delightful infantile pleasure of taking your bottle, stop. And listen.



Because Sprite is so utterly moist. Cascading in crescendo of effervescent flavor. Billowing with billions of ebullient bubbles. And then sip. Gulp. Swallow. Aaaaaaaan! Sprite. So tart and tingling o'er the taste buds. And voilà! You have your multi-sensory experience.

But what about the olfactory factor, you ask? Well, what do you want for a dime—a five-sense soft drink?

SPRITE, SO TART AND TINGLING, WE JUST COULDN'T KEEP IT QUIET.

FIRMAGE'S

E.D. FIRMAGE CO.
PROVO, UTAH

WELCOME Y STUDENTS... ALL DAY FRIDAY AND SATURDAY WE WILL HAVE POSTED IN THE STORE 100 BYU STUDENT NUMBERS... COME IN IF YOUR NUMBER IS HERE YOU WILL RECEIVE A \$5.00 GIFT CERTIFICATE

NOW FOR ONE WEEK ONLY
OUR ENTIRE STOCK
LADIES' - TEENS' - GIRLS'

COATS

JACKETS - PARKAS - SNO-SUITS

15%

OFF REGULAR PRICES

Choose from our fabulous nationally known brands... whether it's for dress, sport, casual—now it's the time to choose your winter coat during Firmage's anniversary sale!



OUR ENTIRE STOCK OF
MEN'S and BOYS'

COATS

SKI PARKAS - JACKETS

TOP COATS - SUBURBANS

15%

OFF REGULAR PRICES

Men, whether it's a topcoat for dress or a ski jacket for hitting the slopes—you'll find it at Firmage's and right now save a generous 15% during our anniversary sale.

FIRMAGE'S -- 143 WEST CENTER
IN THE CENTER OF DOWNTOWN PROVO



